

# Cisco Domain Protection

## Protect your brand, customers and partners

Organizations today rely on many internal and third-party email senders for their brand communications. This can lead to attackers using your domain to breach your customers and partners making them vulnerable to attacks. This impacts your brand reputation and ability to easily communicate with your customers and partners.

The most effective way to mitigate this vulnerability is to use the DMARC standard to authorize and authenticate your email senders. DMARC is a technology that makes it easier for email senders and receivers to determine if a message is from a legitimate sender. Identifying all legitimate senders can be challenging because of the complexity of an organization's email ecosystem. This process can be time consuming and difficult to implement without the right tools, processes, and knowledge.

Cisco® Domain Protection automates the DMARC email authentication process and gives you visibility into your own and third-party email senders using your domain. It automatically correlates information into an easy-to-read report that lists who is sending email on your behalf and whether they are DMARC compliant. For those senders who are not DMARC compliant, we provide the tools to help you achieve compliance. Cisco Domain Protection also provides guidance on how to block unauthorized senders.

Cisco Domain Protection identifies and eliminates sources of illegitimate email to prevent phishing attacks impersonating your company's domain.

## Benefits

- Prevent brand abuse through impersonation of your company domain
- Gain visibility into your internal and third-party senders who use your domain to send email on your behalf
- Automate the Domain-based Message Authentication, Reporting, and Conformance (DMARC) authentication and enforcement process to identify illegitimate senders
- Block unauthorized senders and set up DMARC protection to reduce illegitimate emails from your domain
- Increase outbound email marketing effectiveness

## Next steps

Learn more about how Cisco Domain Protection can improve your business' email security at [www.cisco.com/go/emailsecurity](https://www.cisco.com/go/emailsecurity) or speak with one of our Cisco sales representatives or channel partners.

## Enhance security of your outbound communications

Protecting your brand includes securing your company's outbound communication channel. Only when an enterprise confidently understands its legitimate email ecosystem can they defend their brand—and their customers and partners.

Using the DMARC standard as the most effective method, Cisco Domain Protection gives you visibility to identify and eliminate sources of illegitimate email. It helps you to:

- Prevent phishing and other malicious emails from being sent using your domain
- Correlate information into an easy-to-read report for fast visibility
- Drive towards DMARC compliance to effectively secure your communications

Cisco Domain Protection provides an additional layer to augment Cisco Email Security industry-leading features. It can be purchased with any bundle to further safeguard your company's domain and increase your digital marketing effectiveness.